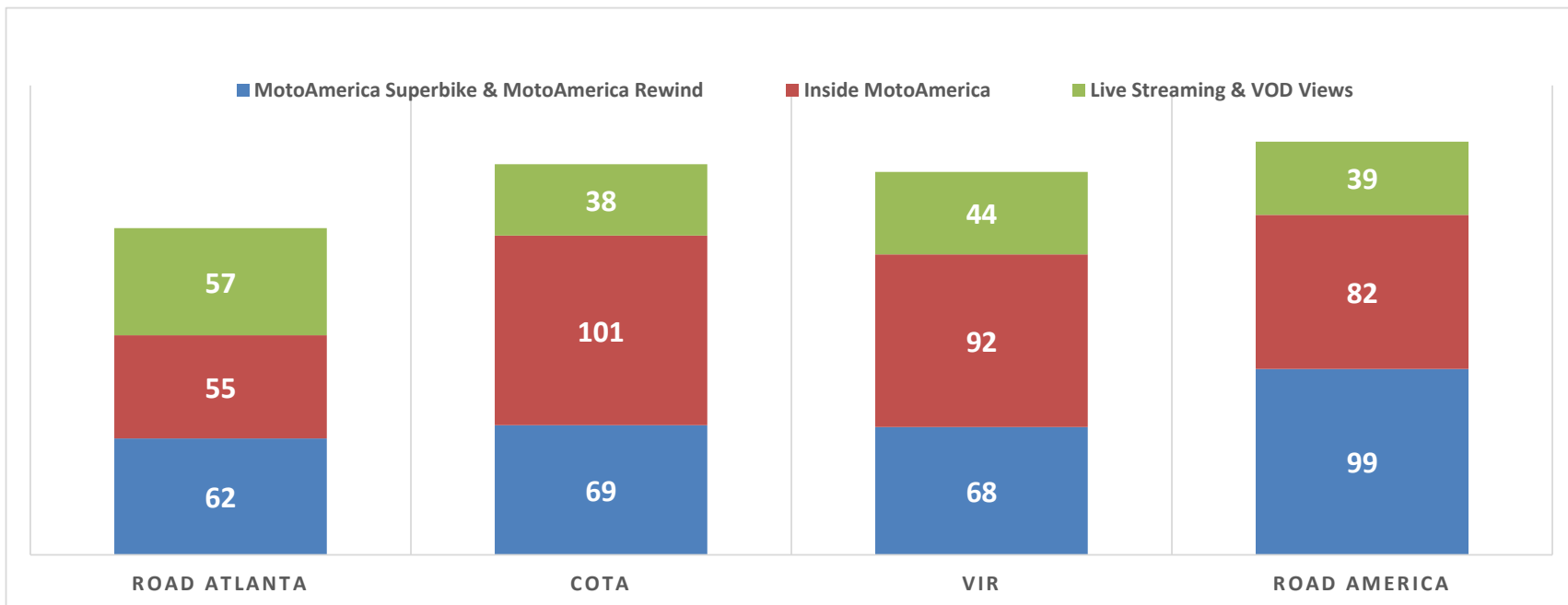




2019 Viewership Summary - Season To-Date

<u>Network</u>	<u>Show</u>	<u>Road Atlanta</u>	<u>COTA</u>	<u>VIR</u>	<u>Road America</u>	<u>Avg</u>
Fox FS2	<i>MotoAmerica Superbike & MotoAmerica Rewind</i>	62	69	68	99	75
NBCSN	<i>Inside MotoAmerica</i>	55	101	92	82	83
Live+	<i>Live Streaming & VOD Views</i>	57	38	44	39	45
	2019 Broadcast TV Only Total	117	170	160	181	157
	2019 Total Viewership	174	208	204	220	202



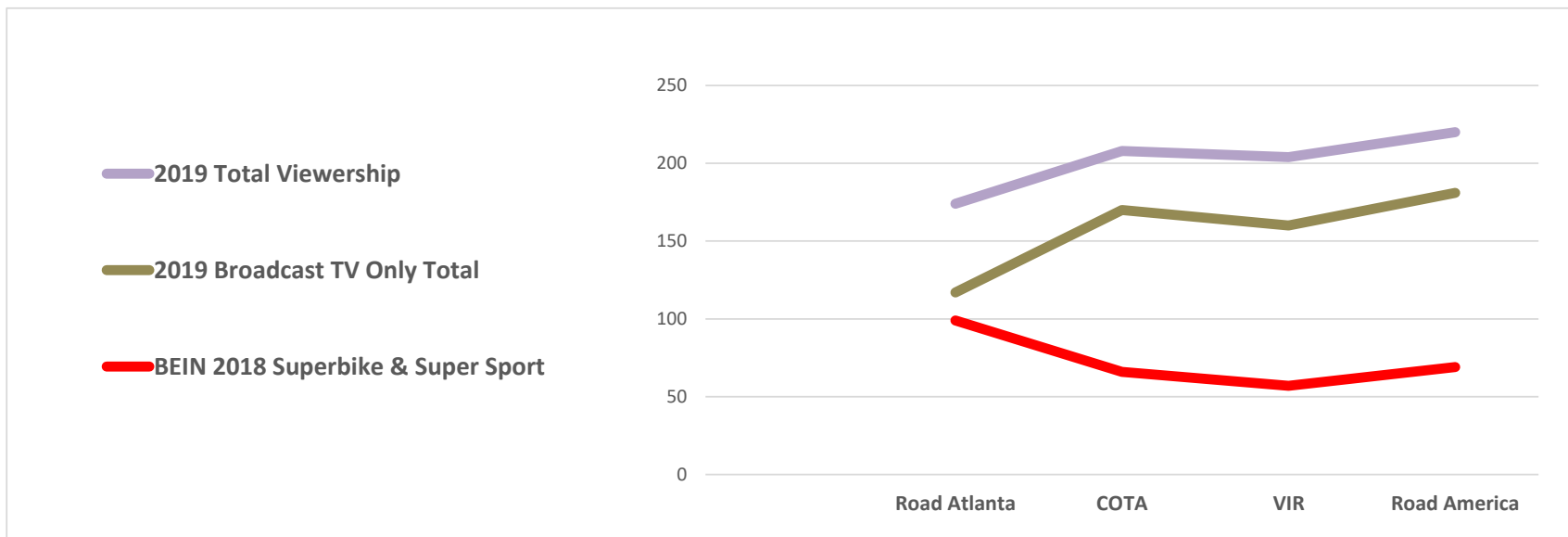
Sources: Nielsen P2+, ViewLift. Viewership in 000's.

Road America repeat episodes are estimated.



2019 vs 2018 Viewership - Season To Date YOY Growth

<u>Network</u>	<u>Show</u>	<u>Road Atlanta</u>	<u>COTA</u>	<u>VIR</u>	<u>Road America</u>	<u>Avg</u>
BEIN Sports	BEIN 2018 Superbike & Super Sport	99	66	57	69	73
	Broadcast TV Only Increase YOY	18	104	103	112	
	Broadcast TV Only Increase YOY %	18%	158%	181%	162%	
	Total Viewership Increase YOY (in multiples)	1.8	3.2	3.6	3.2	2.9



Sources: Nielsen P2+, ViewLift. Viewership in 000's.

Road America repeat episodes are estimated.



2019 Viewership Details - Season To Date

Network	Event	Program	Date	Time	Original or Repeat	HHLd	P2+
FS2	ROAD ATLANTA	MOTOAMERICA SUPERBIKE	04/06/2019	2:30 PM	O	13	15
FS2	ROAD ATLANTA	MOTOAMERICA SUPERBIKE	04/07/2019	2:30 PM	O	9	11
FS2	ROAD ATLANTA	MOTOAMERICA REWIND	04/09/2019	7:00 PM	O	2	3
FS2	ROAD ATLANTA	MOTOAMERICA REWIND	04/10/2019	10:00 PM	R	13	13
FS2	ROAD ATLANTA	MOTOAMERICA REWIND	04/12/2019	11:00 PM	R	7	9
FS2	ROAD ATLANTA	MOTOAMERICA REWIND	04/16/2019	12:00 AM	R	4	4
FS2	ROAD ATLANTA	MOTOAMERICA REWIND	04/16/2019	4:00 AM	R	7	7
NBCSN	ROAD ATLANTA	INSIDE MOTOAMERICA	04/12/2019	1:00 PM	O	28	25
NBCSN	ROAD ATLANTA	INSIDE MOTOAMERICA	04/18/2019	4:00 PM	R	26	30
LIVE+	ROAD ATLANTA	STREAMING & VOD				57	57
FS2	COTA	MOTOAMERICA SUPERBIKE	04/13/2019	6:31 PM	O	15	20
FS2	COTA	MOTOAMERICA SUPERBIKE	04/14/2019	4:00 PM	O	24	29
FS2	COTA	MOTOAMERICA REWIND	04/16/2019	11:00 PM	O	8	8
FS2	COTA	MOTOAMERICA REWIND	04/16/2019	5:00 AM	R	6	6
FS2	COTA	MOTOAMERICA REWIND	04/20/2019	11:30 AM	R	5	6
NBCSN	COTA	INSIDE MOTOAMERICA	04/20/2019	3:30 PM	O	55	71
NBCSN	COTA	INSIDE MOTOAMERICA	04/25/2019	4:00 PM	R	25	30
LIVE+	COTA	STREAMING & VOD				38	38
FS2	VIR	MOTOAMERICA SUPERBIKE	05/04/2019	8:00 PM	R	16	29
FS2	VIR	MOTOAMERICA SUPERBIKE	05/05/2019	9:00 PM	R	11	15
FS2	VIR	MOTOAMERICA REWIND	05/07/2019	11:00 PM	O	10	11
FS2	VIR	MOTOAMERICA REWIND	05/09/2019	1:00 AM	R	4	4
FS2	VIR	MOTOAMERICA REWIND	05/11/2019	4:00 AM	R	5	9
NBCSN	VIR	INSIDE MOTOAMERICA	05/11/2019	12:00 PM	O	53	60
NBCSN	VIR	INSIDE MOTOAMERICA	05/21/2019	4:00 PM	R	28	32
FS2	VIR	MOTOAMERICA REWIND	06/04/2019	11:30 PM	R	9	9
LIVE+	VIR	STREAMING & VOD				44	44
FS2	ROAD AMERICA	MOTOAMERICA SUPERBIKE	06/01/2019	9:56 PM	O	32	42
FS2	ROAD AMERICA	MOTOAMERICA SUPERBIKE	06/02/2019	8:30 PM	O	16	19
FS2	ROAD AMERICA	MOTOAMERICA REWIND	06/04/2019	10:30 PM	O	15	17
FS2	ROAD AMERICA	MOTOAMERICA REWIND	06/06/2019	12:30 AM	R	7	7
FS2	ROAD AMERICA	MOTOAMERICA REWIND	06/09/2019	9:00 PM	R	7	7
FS2	ROAD AMERICA	MOTOAMERICA REWIND	06/18/2019	7:00 PM	R	7	7
NBCSN	ROAD AMERICA	INSIDE MOTOAMERICA	06/09/2019	5:00 PM	O	55	63
NBCSN	ROAD AMERICA	INSIDE MOTOAMERICA	06/11/2019	4:00 PM	R	19	19
LIVE+	ROAD AMERICA	STREAMING & VOD				39	39

Sources: Nielsen, ViewLift. All numbers in 000's.

Red metrics are estimated until ratings published.